

# CAMPAIGN CAPACITY ANALYSIS QUESTIONNAIRE

*Within 10 days of receiving completed questionnaire, you will be sent a written report outlining our analysis and projections.*

Name of Church: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_

County: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Date Submitted to CGS: \_\_\_\_\_

## **I. Financial Information**

A. Current Annual Offering Income \_\_\_\_\_

B. Existing Long-Term Debt \_\_\_\_\_

C. Interest Rate(s) \_\_\_\_\_

D. Monthly Payment on Debt \_\_\_\_\_

E. Operating Budget (check one):

- Generally Funded
- Generally Under-Funded
- Generally Over-Funded

## **II. Statistical Information**

A. Church Zip Code: \_\_\_\_\_

B. Average morning Worship Attendance History (estimate): 2010 \_\_\_\_\_ 2009 \_\_\_\_\_  
2008 \_\_\_\_\_ 2007 \_\_\_\_\_  
2006 \_\_\_\_\_

C. Number of Constituent Families on Church Mailing List: \_\_\_\_\_

D. Number of Giving Units: \_\_\_\_\_

E. Age Profile of Congregation-if any age group is predominate, it would be:

- 20-39
- 40-59
- 60+
- No age group predominates

- F. Estimate the congregation's average household income compared to its community:
- Above the community
  - Equal to the community
  - Below the community

**III. Other Information**

- A. Tenure of Senior Pastor:  
Number of Years in Ministry: \_\_\_\_\_  
Number of Years at This Church: \_\_\_\_\_
- B. Estimated Starting Date of a Campaign: \_\_\_\_\_
- C. Church Denomination or Affiliation: \_\_\_\_\_

If you have questions completing any portion of this questionnaire, please call 1-800-234-9853 or e-mail to [billw@churchgrowthservices.com](mailto:billw@churchgrowthservices.com).

Church Growth Services will keep all information confidential.

Other comments:

*Church Growth Services may rely upon the accuracy of the data submitted with this questionnaire in developing its analysis and projections.*

You may fax this questionnaire to: 603-909-0312  
Or mail to:  
Church Growth Services  
P. O. Box 2409  
South Bend, IN 46680

